

# THE TOWN PAPER

## Charrette Editions

*The Town Paper's Charrette Edition, Post-Charrette Edition and Newsletter are an economical way to promote a proposed traditional neighborhood development (TND) project and provide a tool to inform the public about smart growth principles.*

### Charrette Edition

- Focuses on your project and the charrette process providing easy to understand educational information about the TND concept
- Four custom pages present project specific information, local history, a charrette schedule, the design team, photographs and maps, as well as the vision for the project.
- Featured articles about old towns, new towns, conventional suburban development vs. TND, benefits of mixed-use communities, and defining public and private spaces in the neighborhood.

### Post-Charrette Edition

- Contains specific information developed during the charrette about the project.
- Four custom pages present the final plan, renderings of the project, photographs of the charrette, a project description, the next steps, and, possibly, letters to the community from the developer, city officials and/or designer.
- Additional articles on town centers, TND terminology, and a practical resource guide inform readers of the benefits of TND development.

### Newsletter Edition

- Provides a vehicle for the developer or municipality to present results of the charrette or project with updates, status reports and implementation information on the proposed plan.
- Four custom pages focus on the project -- addressing public concerns and highlighting the benefits. Additional pages may be added with general TND information.
- Provides strategic information to a targeted audience while reaching a large number of people quickly and effectively in an economical format.

## Rates & Delivery

EDITION	QUANTITY	COST
Charrette	1,000 copies	\$3,500
	Each Additional 1,000*	\$ 250
Post-Charrette	1,000 copies	\$3,500
	Each Additional 1,000*	\$ 250
Newsletter 4-Page	1,000 copies	\$3,500
	Each Additional 1,000*	\$ 250

\*For quantities over 5,000 copies, each additional 1,000 for only \$125. Add full-color to one plate (up to four pages) for \$500. Please call for additional information and pricing on other custom pieces.

Delivery available via overnight or UPS ground. Call for estimate.

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